



## **ROCHESTER SURGEON HITS MILESTONE WITH KELLER FUNNEL**

**Dr. William Koenig performs over 400 breast augmentations without any capsular contractures.**

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Utilizing the Keller Funnel, Dr. William J. Koenig of the Quatela Center for Plastic Surgery has topped a record number of complication-free breast augmentations. He has performed over 400 successful procedures without the occurrence of a capsular contracture.

Dr. Koenig is well-known across the country for his expertise in breast augmentation surgery. His exceptional safety record has long been the foundation for numerous studies and research. Most recently, the report, "Primary Breast Augmentation: A Single Surgeon's Experience with Nearly 1000 Cases," was published by the Northeastern Society of Plastic Surgery.

In 2010, Dr. Koenig began working with the Keller Funnel and quickly noted its unique ability to provide patients with a safer breast augmentation. Capsular contracture, often triggered by the presence of bacteria, was markedly eliminated.

Developed by a surgeon in South Carolina in 2009, the Keller Funnel is a conical-shaped device used to place a silicone implant without the transmission of harmful bacteria. The first new breast augmentation tool for decades, the Keller Funnel also allows for a smaller incision, reduced scarring, decreased bruising, and minimized post-surgical swelling.

Infection is the primary cause of capsular contracture, occurring in over 15% of all breast augmentation procedures. "Approximately two-thirds of (these) infections are likely due to a break in surgical technique or poor skin preparation," Emory University's Dr. Hunter Moyer tells Plastic Surgery Practice magazine. He goes on to say that the Keller Funnel can significantly reduce the risk of contamination during the breast augmentation procedure.

Dr. Koenig has been with the Quatela Center for Plastic Surgery since 2003 and has over 22 years of cosmetic and reconstructive surgery experience. In the last ten years, he has performed over 1,250 breast augmentation procedures; more than 400 of these used the Keller Funnel. Dr. Koenig continues to be the leading provider of breast augmentations in Central and Western New York.

If you would like more information on the Keller Funnel or would like to schedule a consultation with Dr. Koenig, contact the Quatela Center for Plastic Surgery at 585.244.1000. Conveniently located in Rochester, New York, the office is only minutes away from the Greater Rochester International Airport.

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