

# ROCHESTER BUSINESS JOURNAL

## *News Release*

### ***FOR IMMEDIATE RELEASE***

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### **Rochester Business Journal Announces** **2023 Elevating Women Honorees**

**Rochester, N.Y., (Insert Date Sent)** — Rochester Business Journal has selected the Quatela Center for Plastic Surgery as a 2023 Elevating Women honoree.

The Elevating Women awards shine a light on companies and organizations that have demonstrated tangible efforts and documented results in supporting and empowering women in New York. Nominated companies are judged on documented hiring and promoting of women; leadership positions held by women; advocacy for the cause of women internally and externally; and efforts to cultivate the next generation of women professionals.

Elevating Women honorees were selected by the editors of the Rochester Business Journal.

“The organizations being honored by the 2023 Elevating Women awards are committed to advancing women in the workplace. They know the value of recruiting, hiring, promoting and mentoring women,” said Suzanne Fischer-Huettner, managing director of BridgeTower Media/Rochester Business Journal. “In addition, they recognize the importance of women on their board and in the C-Suite and work to combat inequality. We at the Rochester Business Journal are pleased to congratulate this year’s honorees.”

The winners will be honored at a cocktail reception and awards celebration in conjunction with the Women’s Leadership Summit on Sept. 28 at the Joseph A. Floreano Rochester Riverside Convention Center, 123 East Main Street in Rochester. A general networking reception starts at 4:30 p.m. with the awards program at 5:15 p.m. The event hashtag is #RBEvents.

Attendance is limited. Honorees and sponsors get the first chance to secure tables. Sponsorship includes a table for guests, multimedia marketing, logo usage and more. To secure a sponsorship, contact Darice Dixon at ddixon@thedailyrecord.com.

Winners will be profiled in a special supplement that will be inserted into the Sept. 29 issue of the Rochester Business Journal and will be available online at RBJ.net.

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The Social Media Red Carpet Sponsor is American Packaging Corporation. For more information and updated sponsorship information about the Rochester Business Journal's 2023 Elevating Women, visit RBJ.net.

***About the Rochester Business Journal***

The Rochester Business Journal has served as the leading source of business news and information in Rochester, N.Y., for 36 years. In addition to its website, RBJ.net, and weekly print publication, the Rochester Business Journal publishes more than 25 special products a year including Book of Lists, Explore Greater Rochester, RBJ 75 and Schools Report Card. The Rochester Business Journal also hosts 11 annual events to recognize excellence and provide leadership opportunities. Those events include Forty Under 40, Icon Honors, Women of Excellence and Reader Rankings. In addition, the Rochester Business Journal facilitates virtual panel discussions bringing local experts from the business community together to discuss current topics and trends. Its Digital Marketing Solutions helps customers with social media, search engine marketing and optimization, retargeting, email marketing and more. The Rochester Business Journal and its sister publication, The Daily Record, which covers law and real estate in Western New York, are part of BridgeTower Media, the leading provider of B2B information, research, events and marketing solutions across more than 25 U.S. markets and industries.

**2023 Elevating Women Honorees**

Bivona Child Advocacy Center  
Coordinated Care Services Inc. (CCSI)  
Disability EmpowHer Network Inc.  
Dixon Schwabl + Company  
Excellus BlueCross BlueShield  
First American Equipment Finance  
Friendly Senior Living  
Girls on the Run of Greater Rochester  
Heritage Christian Services  
Home Leasing LLC  
L3Harris Technologies  
LáLew Public Relations  
Love for Words  
Mower  
Quatela Center for Plastic Surgery  
Rochester Regional Health  
The Bonadio Group  
US Ceiling Corp  
Women's Foundation of Genesee Valley (WFGV)  
YWCA of Rochester & Monroe County

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