

the quatela center for hair restoration

world-class solutions in western new york

By Annette Pinder

The increasing demand and desire to restore one's appearance and look and feel one's best has made West Hollywood a leading hub for advanced cosmetic procedures and treatments. However, here in Western and Central New York, men and women are turning to the Quatela Center to achieve their desired results, including hair restoration.

Hair loss can be a challenging experience for both men and women due to various physical, emotional, and social factors. For women, hair is closely linked to femininity and beauty, while for men, having a full head of hair is often associated with masculinity and youth. The unpredictable nature of hair loss and the limited availability of clear answers or solutions can cause significant frustration, anxiety, and hopelessness for those unable to find effective treatments and stop the progression of baldness.

Knowing that hair loss can undermine a person's confidence, Dr. Alex Montague feels compassion for the patients he sees from Buffalo, Rochester, Syracuse, and the surrounding areas. He says, "As with all health screening and treatment, early intervention can make all the difference." While he can help most people who are experiencing hair thinning or loss, the sooner a person seeks treatment, the better. So, how does the Quatela Center for Hair Restoration differentiate itself from other such centers? For best results, Dr. Montague often recommends a combination of surgical and non-surgical options, such as platelet-rich plasma (PRP) therapy, prescription topical treatments, and oral supplements like Nutrafol. Surgical options include:

Follicular Unit Transplantation (FUT): FUT, or the strip method, involves removing donor hair from the back of the head, where the follicles are less likely to be lost, and transplanting them to areas with thinning hair. Patients undergoing FUT receive trichophytic closure, an overlapping technique that minimizes scarring by permitting hair to grow through the incision, helping it blend in effectively.

Follicular Unit Extraction (FUE): The Devroye WAW system guarantees precise graft harvesting and keeps a low transection rate (hair units damaged during extraction) to deliver natural-looking results.

PRP therapy is then strategically incorporated into all hair restoration surgeries, as it improves graft survival and speeds up growth. Lastly, natural-looking hairlines

are crafted by using single hair grafts at the front and adding subtle irregularities to the design to prevent a harsh or straight-line appearance and ensure seamless blending with existing hair.

"We take a comprehensive approach to hair restoration, combining advanced techniques, a dedicated team, surgical and nonsurgical options, and personalized, natural-looking results," says Dr. Montague. "We identify the cause of hair loss and provide consultations and evaluations to help each patient choose the best approach."



The Quatela Center is a complete aesthetic destination where hair restoration expertise blends seamlessly with a wide range of surgical and non-surgical services. The comprehensive offerings at the Quatela Center for Plastic Surgery include facial procedures like facelift and rhinoplasty, body contouring such as mommy makeover and tummy tuck, breast procedures including breast augmentation and breast lift, and advanced injectable treatments.

Q the Medical Spa, with locations in Rochester and Victor, emphasizes a commitment to non-surgical aesthetics and advanced skincare. At the same time, the Lindsay House Surgery Center, an AAAHC-accredited, multi-specialty outpatient facility, ensures every procedure is conducted in an environment designed for maximum privacy, comfort, and safety.

Dr. Alex Montague is a double board-certified facial plastic surgeon, trained directly under Dr. Vito C. Quatela, the founder of the Quatela Center and a diplomate of the Board of Hair Restoration Surgery. As a regional leader in hair restoration, Dr. Montague combines surgical precision with artistic vision in every procedure. Explore patient results and learn more at www.QuatelaHair.com or call 585-244-0323 to schedule a personal consultation.

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